



Fifth Annual

H^OLES FOR OUR HEROES

GOLF TOURNAMENT

Friday, July 18, 2025

Rancho Bernardo Inn - San Diego, CA

Benefiting



PREPARE > EMPOWER > SUPPORT



ABOUT PEI

OUR MISSION

The Patriot Empowerment Institute's mission is to **Empower, Prepare, and Support** active-duty service members to ready them for post-military life. Through early contact and planning we provide our heroes with the information and guidance needed to create a bridge of support through their most critical period; **the transition from active duty to civilian life.**

»» EMPOWER

We help empower young service members to take a comprehensive, proactive approach toward their future.

»» PREPARE

PEI's two-year program prepares active-duty military for a successful transition by providing them with thorough information and structure, helping to motivate and avoid common pitfalls.

»» SUPPORT

PEI provides support by implementing a personal plan prior to and through transition. This helps seamlessly shift service members to either an institution of higher learning or toward professional employment.



OUR STORY

After attending numerous funerals of fellow Recon and Marine Corps teammates who had struggled after transitioning back to civilian life, the three cofounders decided to act. Knowing that they themselves fell within the statistical envelope, they created a program to help successfully transition those who would follow.

Research indicates that veterans who had committed suicide or died of accidental overdose were typically lacking a long-term strategy. It was further shown that by putting a simple transition plan in place at least two years prior to discharge, veterans are more likely to reacclimate smoothly.

Currently, the U.S. military only provides a 5-day program conducted only weeks prior to transition. The sheer amount of information presented is not easily absorbed and is subsequently dismissed or forgotten.

PEI's goal is to change these statistics. By reaching out to transitioning active-duty service members, veterans, and their families two-years prior, we can help create an action plan that best suits the individual.





ABOUT PEI

SUCCESS STORIES

The Patriot Empowerment Institute provides guidance and assists active-duty service members in finding educational and professional opportunities post-service. Through its vast network, workshops, and seminars, PEI helps build community connections and develop leadership skills, fostering a sense of purpose and belonging. We continually strive to serve and make a positive impact in the lives of our heroes.



»»» ROB HENAGAR

Navy
Recon Corpsman

Columbia University
B.A. Financial
Economics

Financial Analyst
Morgan Stanley
New York, NY

»»» YOUNG J. OH

USMC
Force Recon

Columbia University
B.A. Financial
Economics

Co-founder
Muncey Inc.
New York, NY

»»» JORGE PINTADO

US Army
75th Ranger Regiment

Columbia University
B.A. Political
Science

Military Assistance
Mentor
New York, NY

»»» RUBEN ORDONE

USMC
Aviation Maintenance

Columbia University
B.A. History/African
American Studies

1st Lt - 2nd Combat
Engineer Btln.
Camp Lejeune, NC

»»» ANTHONY BUNKLEY

Navy
Recon Corpsman

Columbia University
B.A. Philosophy

Medical Device
Industry
Fayetteville, NC



THE VENUE

RANCHO BERNARDO INN

Come play 18 holes of golf at one of San Diego's finest resorts. Featuring a perfect balance of fun and competition, the RB Inn's lush surroundings and extraordinary facilities provides tournament participants with an experience they will not soon forget.

Before, during and after your round, enjoy great food and beverages all while supporting the great work of the Patriot Empowerment Institute. The Holes for Our Heroes Golf Tournament is the perfect place for networking and hosting clients.



SPONSORSHIP LEVELS

	TITLE SPONSOR \$20,000	PRESENTING SPONSOR \$15,000	TITANIUM SPONSOR \$12,500	DIAMOND SPONSOR \$10,000	PLATINUM SPONSOR \$7,500	PREMIER SPONSOR \$5,000	GOLD SPONSOR \$3,750	SILVER SPONSOR \$3,000	MILITARY SPONSOR \$2,000	TRANSITION SPONSOR \$1,000
NUMBER OF GOLFERS	16	12	12	8	8	4	4	4	2	0
DIGITAL BRANDING	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ENTRANCE BANNER LOGO	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
SPONSOR PLAQUE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
3x2 SIGN AT AREA	✓	✓	✓	✓	✓	✓	✓	✓		
HOLE SETUP	✓	✓	✓	✓	✓	✓	✓			
TEE MARKERS	✓	✓	✓	✓	✓	✓	✓			
CART SCREEN LOGO	✓	✓	✓	✓	✓	✓				
FEATHER FLAGS	2	2	2	1	1					
PGA TEE BOX SIGNAGE	✓	✓	✓	✓						
LOGO IN TOURNEY LOGO	✓	✓								
LOGO ON PIN FLAGS	✓	✓								
LOGO ON GOLF CARTS	✓	✓								
“IN THE HOLE” LOGO	✓									
SPONSOR OPTIONS	Hospitality Hole 1	Hospitality Hole 9	Dinner Sponsor, Branded Premium Swag Item	Lunch Sponsor, Churro/Ice Cream Hole	Score Card, Flyover, Cigar Hole, or Hole-in-1	Long Drive, Straight Drive Close to Pin, Golf Cannon		Pre-Round Event		
								Breakfast, Putting Contest, Driving Range, Re-Grip, Massage, Registration, or Silent Auction.	Paired with two military	

EACH GOLFER WILL RECEIVE:

- Green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, tee gift, swag bag.
- All sponsorship levels that include golf will have the opportunity to sponsor and include active-duty service members in their group

ADD ON ITEMS:

Add-on Foursome - \$2,500

Poker Chip Ball Marker Sponsor - \$1,000

Golf Ball Sponsor - \$1,000

Divot Tool/Bottle Opener Sponsor - \$1,500

Golf Towel Sponsor - \$1,000



The Patriot Empowerment Institute is a 501 (c) (3) non-profit. All sponsorships are considered donations and are tax deductible.



ON-COURSE BRANDING



PGA TOUR STYLE TEE BOX



"IN THE HOLE"



LOGO ON PIN FLAGS



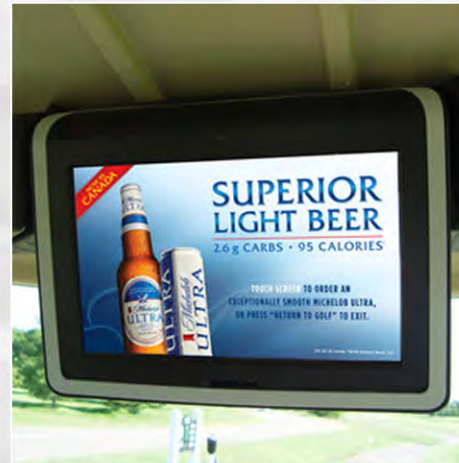
FEATHER FLAG



TEE BOX MARKERS



CART DECAL



DIGITAL CART SCREEN AD



3x2 SIGN



TITLE SPONSOR

\$20,000

Limit One



FOUR (4) GOLF FOURSOMES

You will receive three (4) golf foursomes (16 golfers total). Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, tee gift, swag bag



COMPANY LOGO INTEGRATED INTO TOURNEY LOGO

Your logo will be integrated into the Holes For Our Heroes logo on all print and digital media



“IN THE HOLE” BRANDING, LOGO ON PIN FLAGS AND CUSTOM GOLF CART STICKERS

Your logo placed on “In the Cup” pieces and Pin Flags on all holes as well as on all tournament golf carts



TWO (2) FEATHER FLAGS WITH COMPANY LOGO

Company Logo two feather flags



LOGO ON ALL PIN FLAGS & CUSTOM TEE MARKERS WITH COMPANY LOGO

Your logo placed on all Pin Flags and on Tee Markers at your designated hole



OPPORTUNITY TO SET UP ON HOLE 1 WITH A PGA STYLE TEE BOX AND HOSTED BAR

Maximize your branding with 3 sided PGA Tour style Tee Box while connecting with golfers on a hole



2’x 3’ SIGN AT DESIGNATED SPONSOR AREA

Company Logo on Signage at Lunch Station and Drink Station



COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company Logo on E-mail Marketing Materials, Website, and Day of Marketing Materials



COMPANY LOGO ON BANNER AT ENTRANCE

All Sponsor Logos will greet the guests on a tournament banner at Registration



OPPORTUNITY TO ADVERTISE ON GOLF CART SCREEN

As golfers zip around the course, your brands advertisement will pop up on the screen



OPPORTUNITY TO DISTRIBUTE PROMOTIONAL INFORMATION

As golfers zip around the course, your brands advertisement will pop up on the screen



SPONSOR PLAQUE

Show off your support after the tournament with your Sponsor Appreciation Plaque





PRESENTING SPONSOR

\$15,000

Limit One

»»» THREE (3) GOLF FOURSOMES

You will receive three (3) golf foursomes (12 golfers total). Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, tee gift, swag bag

»»» COMPANY LOGO INTEGRATED INTO TOURNEY LOGO

Your logo will be integrated into the Holes For Our Heroes logo on all print and digital media as "Presented by"

»»» LOGO ON PIN FLAGS AND CUSTOM GOLF CART STICKERS

Your logo placed on Pin Flags on all holes as well as on all tournament golf carts

»»» TWO (2) FEATHER FLAGS WITH COMPANY LOGO

Company Logo two feather flags

»»» LOGO ON CUSTOM TEE MARKERS WITH COMPANY LOGO

Your logo placed on Tee Markers at your designated hole

»»» OPPORTUNITY TO SET UP ON A HOLE 9 WITH A PGA STYLE TEE BOX AND HOSTED BAR

Maximize your branding with 3 sided PGA Tour style Tee Box while connecting with golfers on a hole

»»» 2'x 3' SIGN AT DESIGNATED SPONSOR AREA

Company Logo on Signage at Lunch Station and Drink Station

»»» COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company Logo on E-mail Marketing Materials, Website, and Day of Marketing Materials

»»» COMPANY LOGO ON BANNER AT ENTRANCE

All Sponsor Logos will greet the guests on a tournament banner at Registration

»»» OPPORTUNITY TO ADVERTISE ON GOLF CART SCREEN

As golfers zip around the course, your brands advertisement will pop up on the screen

»»» OPPORTUNITY TO DISTRIBUTE PROMOTIONAL INFORMATION

As golfers zip around the course, your brands advertisement will pop up on the screen

»»» SPONSOR PLAQUE

Show off your support after the tournament with your Sponsor Appreciation Plaque





TITANIUM SPONSOR

\$12,500

Limit Two

»»» THREE (3) GOLF FOURSOMES

You will receive three (3) golf foursomes (12 golfers total). Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, tee gift, swag bag

»»» SPONSORSHIP OF POST ROUND DINNER OR A PREMIUM SWAG BAG ITEM (HAT/POLO/ETC)

Dinner Sponsorship or logo placed on premium swag bag item

»»» TWO (2) FEATHER FLAGS WITH COMPANY LOGO

Company Logo two feather flags

»»» LOGO ON CUSTOM TEE MARKERS WITH COMPANY LOGO

Your logo placed on Tee Markers at your designated hole

»»» OPPORTUNITY TO SET UP ON A HOLE WITH A PGA STYLE TEE BOX

Maximize your branding with 3 sided PGA Tour style Tee Box while connecting with golfers on a hole

»»» 2'x 3' SIGN AT DESIGNATED SPONSOR AREA

Company Logo on Signage at Lunch Station and Drink Station

»»» COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company Logo on E-mail Marketing Materials, Website, and Day of Marketing Materials

»»» COMPANY LOGO ON BANNER AT ENTRANCE

All Sponsor Logos will greet the guests on a tournament banner at Registration

»»» OPPORTUNITY TO ADVERTISE ON GOLF CART SCREEN

As golfers zip around the course, your brands advertisement will pop up on the screen

»»» OPPORTUNITY TO DISTRIBUTE PROMOTIONAL INFORMATION

As golfers zip around the course, your brands advertisement will pop up on the screen

»»» SPONSOR PLAQUE

Show off your support after the tournament with your Sponsor Appreciation Plaque

DIAMOND SPONSOR

\$10,000

Limit Two

»»» TWO (2) GOLF FOURSOMES

You will receive two (2) golf foursomes (8 golfers total). Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, tee gift, swag bag

»»» OPPORTUNITY TO SPONSOR LUNCH OR ICE CREAM & CHURROS

Sponsor one of two premium food holes

»»» 2'x3' BANNER AT DESIGNATED SPONSOR AREA

Company Logo on Signage at Lunch Station or Churro/Ice Cream Station

»»» FEATHER FLAG WITH COMPANY LOGO AT DESIGNATED SPONSOR AREA

Company Logo on Signage at Lunch Station and Drink Station

»»» OPPORTUNITY TO SET UP ON A HOLE WITH A PGA STYLE TEE BOX

Maximize your branding with 3 sided PGA Tour style Tee Box while connecting with golfers on a hole

»»» LOGO ON CUSTOM TEE MARKERS

Your logo placed on tee box markers at your hole

»»» COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company Logo on E-mail Marketing Materials, Website, and Day of Marketing Materials

»»» COMPANY LOGO ON BANNER AT ENTRANCE

All Sponsor Logos will greet the guests on a tournament banner at Registration

»»» OPPORTUNITY TO ADVERTISE ON GOLF CART SCREEN

As golfers zip around the course, your brands advertisement will pop up on the screen

»»» SPONSOR PLAQUE

Show off your support after the tournament with your Sponsor Appreciation Plaque



PLATINUM SPONSOR

\$7,500 *Limit Four*

SPONSORSHIP OF HOLE-IN-ONE, SCORECARD, FLY OVER, OR CIGARS

▶▶▶ TWO (2) GOLF FOURSOMES

You will receive two (2) golf foursomes (8 golfers total). Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, tee gift, swag bag

▶▶▶ SPONSORSHIP OF A PLATINUM ITEM

Sponsor of the tournament Score Card, Pre-Round Flyover, Cigar Hole or Hole-in-One.

▶▶▶ 2'x 3' SIGN AT DESIGNATED SPONSOR AREA

Company Logo on Signage at Hole

▶▶▶ FEATHER FLAG WITH COMPANY LOGO AT DESIGNATED SPONSOR AREA

Company Logo on Signage at Registration and Silent Auction

▶▶▶ COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company Logo on E-mail Marketing Materials, Website, and Day of Marketing Materials

▶▶▶ COMPANY LOGO ON BANNER AT ENTRANCE

All Sponsor Logos will greet the guests on a tournament banner at Registration

▶▶▶ LOGO ON GOLF CART SCREEN

As golfers zip around the course, your logo will pop up on the screen

▶▶▶ SPONSOR PLAQUE

Show off your support after the tournament with your Sponsor Appreciation Plaque

▶▶▶ OPPORTUNITY TO NETWORK AT DESIGNATED SPONSOR AREA

Maximize your branding/networking while connecting with golfers at Registration and Silent Auction



HOLE-IN-ONE



SCORE CARD



PRE-EVENT FLYOVER



CIGAR HOLE

★ **PREMIER HOLE SPONSOR** \$5,000 *Limit Four*

SPONSOR OF A HOLE WITH GAME OR ACTIVITY

▶▶▶ **ONE (1) GOLF FOURSOME**

You will receive one (1) golf foursome (4 golfers total). Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, tee gift, swag bag

▶▶▶ **2'x3' SIGN AT DESIGNATED GAME HOLE**

Company Logo on Signage at sponsored hole

▶▶▶ **SPONSORSHIP OF PREMIER GAME/EVENT HOLE**

Sponsor the Trackman Long Drive, Straight Drive, Closest to the Pin, or Golf Cannon

▶▶▶ **COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS**

Company Logo on E-mail Marketing Materials, Website, and Day of Marketing Materials

▶▶▶ **COMPANY LOGO ON BANNER AT ENTRANCE**

All Sponsor Logos will greet the guests on a tournament banner at Registration

▶▶▶ **OPPORTUNITY TO PLACE LOGO ON GOLF CART SCREENS**

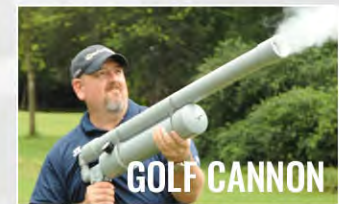
As golfers zip around the course, your brands advertisement will pop up on the screen

▶▶▶ **SPONSOR PLAQUE**

Show off your support after the tournament with your Sponsor Appreciation Plaque

▶▶▶ **OPPORTUNITY TO CREATE EXPERIENCE ON A HOLE TO CONNECT WITH GOLFERS**

As a Premier Hole Sponsor you will have the opportunity to set up and interact with all golfers on a hole. You'll also be entered into a most spirited hole



GOLD SPONSOR

\$3,750

»»» ONE (1) GOLF FOURSOME

You will receive one (1) golf foursome (4 golfers total). Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, tee gift, swag bag

»»» 2x3 BANNER AT DESIGNATED SPONSOR HOLE

Company Logo on Signage at your golf hole

»»» CUSTOM TEE MARKERS WITH COMPANY LOGO

As golfers tee off, they will see Tee Markers with your logo instead of the traditional colored tee markers

»»» LOGO ON GOLF CART SCREENS

As golfers zip around the course, your brands advertisement will pop up on the screen

»»» COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company Logo on E-mail Marketing Materials, Website, and Day of Marketing Materials

»»» COMPANY LOGO ON BANNER AT ENTRANCE

All Sponsor Logos will greet the guests on a tournament banner at Registration

»»» OPPORTUNITY TO CREATE EXPERIENCE ON A HOLE TO CONNECT WITH GOLFERS

Each Hole Sponsor will have the opportunity to set up and interact with golfers on a hole. This is perfect for brands looking to connect with all 144 golfers throughout the day. You'll also be entered into a most spirited hole competition!



SILVER SPONSOR

\$3,000

PRE-ROUND BREAKFAST, PUTTING CONTEST, REGISTRATION, DRIVING RANGE, RE-GRIP, SILENT AUCTION, OR MASSAGE STATION SPONSORSHIP

»»» ONE (1) GOLF FOURSOME

You will receive one (1) golf foursome (4 golfers total). Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, tee gift, swag bag

»»» 2'x 3' SIGN AT DESIGNATED PRE-EVENT SPONSOR AREA

Company Logo on Signage at Breakfast, Putting Contest, Driving Range, Registration, Silent Auction, Massage or Re-Grip Station

»»» COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company Logo on E-mail Marketing Materials, Website, and Day of Marketing Materials

»»» COMPANY LOGO ON BANNER AT ENTRANCE

All Sponsor Logos will greet the guests on a tournament banner at Registration

»»» OPPORTUNITY TO NETWORK AT DESIGNATED SPONSOR AREA

Maximize your branding/networking while connecting with golfers at your area

»»» OPPORTUNITY TO DISTRIBUTE PROMOTIONAL INFORMATION





MILITARY HERO GOLF SPONSOR \$2,000

»»» TWO (2) GOLF PLAYING POSITIONS PAIRED WITH TWO (2) ACTIVE DUTY MILITARY SERVICE MEMBERS

Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, & swag bag

»»» COMPANY LOGO ON BANNER AT ENTRANCE

All Sponsor Logos will greet the guests on a tournament banner at Registration

»»» COMPANY LOGO ON ALL MARKETING MATERIALS

Company logo on event e-mail, website, and day-of marketing materials



TRANSITION SPONSOR

\$1,000

YOUR \$1,000 DONATION WILL HAVE A DIRECT IMPACT ON OUR TROOPS TRANSITION FROM ACTIVE DUTY TO CIVILIAN LIFE.

»»» COMPANY LOGO ON BANNER AT ENTRANCE

All Sponsor Logos will greet the guests on a tournament banner at Registration

»»» COMPANY LOGO ON ALL MARKETING MATERIALS

Company logo on event e-mail, website, and day-of marketing materials

+ ADD-ONS/MERCHANDISE SPONSORSHIPS

- »»» FOURSOME ADD-ON** \$2,500
Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, & swag bag
- »»» GOLF BALL SPONSOR** \$1,000
Company logo placed on golf balls (sleeve of three) given to all participants
- »»» GOLF TOWEL SPONSOR** \$1,000
Company logo placed on golf towels given to all participants
- »»» POKER CHIP BALL MARKER SPONSOR** \$1,000
Company logo placed on golf towels given to all participants
- »»» BOTTLE OPENER DIVOT TOOL SPONSOR** \$1,500
Company logo placed on golf towels given to all participants



THANK YOU

WE LOOK FORWARD TO SEEING YOU AT THE THIRD ANNUAL HOLES FOR OUR HEROES GOLF TOURNAMENT!

The Patriot Empowerment Institute is a 501 (c) (3) non-profit. All sponsorships are considered donations and are tax deductible.

If you have any questions regarding sponsorships, foursomes, or would like to find out more about the Patriot Empowerment Institute, please feel free to reach out to us.

For general questions regarding the tournament or sponsorships, visit www.holesforourheroes.com or contact:

»» DOUG SAMPSON

Marketing and Events Director - Patriot Empowerment Institute

doug@patriotei.com | 858.752.3073

For questions regarding the Patriot Empowerment Institute and our mission to help active-duty military successfully transition to civilian life, visit www.patriotempowermentinstitute.org or contact:

»» JAMES LEANDRO

CEO / Co-Founder - Patriot Empowerment Institute

james@patriotei.com | 858.752.0999

RESERVE YOUR SPOT TODAY AT

www.HOLESFOROURHEROES.COM



www.patriotempowermentinstitute.org

