



*Fourth Annual*

# HOLES FOR OUR HEROES

## GOLF TOURNAMENT

**Friday, July 19, 2024**

Rancho Bernardo Inn - San Diego, CA

*Benefiting*



**PREPARE > EMPOWER > SUPPORT**





# ABOUT PEI

## OUR MISSION

The Patriot Empowerment Institute's mission is to **Empower, Prepare, and Support** active-duty service members to ready them for post-military life. Through early contact and planning we provide our heroes with the information and guidance needed to create a bridge of support through their most critical period; **the transition from active duty to civilian life.**

### »» EMPOWER

We help empower young service members to take a comprehensive, proactive approach toward their future.

### »» PREPARE

PEI's two-year program prepares active-duty military for a successful transition by providing them with thorough information and structure, helping to motivate and avoid common pitfalls.

### »» SUPPORT

PEI provides support by implementing a personal plan prior to and through transition. This helps seamlessly shift service members to either an institution of higher learning or toward professional employment.



## OUR STORY

After attending numerous funerals of fellow Recon and Marine Corps teammates who had struggled after transitioning back to civilian life, the three cofounders decided to act. Knowing that they themselves fell within the statistical envelope, they created a program to help successfully transition those who would follow.

Research indicates that veterans who had committed suicide or died of accidental overdose were typically lacking a long-term strategy. It was further shown that by putting a simple transition plan in place at least two years prior to discharge, veterans are more likely to reacclimate smoothly.

Currently, the U.S. military only provides a 5-day program conducted only weeks prior to transition. The sheer amount of information presented is not easily absorbed and is subsequently dismissed or forgotten.

PEI's goal is to change these statistics. By reaching out to transitioning active-duty service members, veterans, and their families two-years prior, we can help create an action plan that best suits the individual.



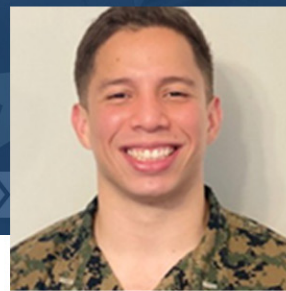
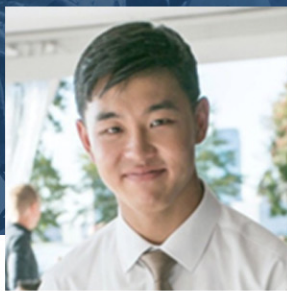
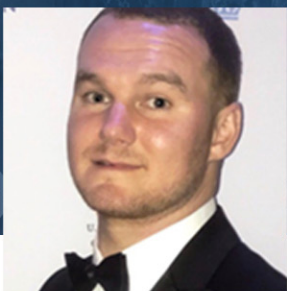




# ABOUT PEI

## SUCCESS STORIES

The Patriot Empowerment Institute provides guidance and assists active-duty service members in finding educational and professional opportunities post-service. Through its vast network, workshops, and seminars, PEI helps build community connections and develop leadership skills, fostering a sense of purpose and belonging. We continually strive to serve and make a positive impact in the lives of our heroes.



### »» ROB HENAGAR

Navy  
Recon Corpsman

Columbia University  
B.A. Financial  
Economics

Financial Analyst  
Morgan Stanley  
New York, NY

### »» YOUNG J. OH

USMC  
Force Recon

Columbia University  
B.A. Financial  
Economics

Co-founder  
Muncey Inc.  
New York, NY

### »» JORGE PINTADO

US Army  
75th Ranger Regiment

Columbia University  
B.A. Political  
Science

Military Assistance  
Mentor  
New York, NY

### »» RUBEN ORDONE

USMC  
Aviation Maintenance

Columbia University  
B.A. History/African  
American Studies

1st Lt - 2nd Combat  
Engineer Btln.  
Camp Lejeune, NC

### »» ANTHONY BUNKLEY

Navy  
Recon Corpsman

Columbia University  
B.A. Philosophy

Medical Device  
Industry  
Fayetteville, NC







## RANCHO BERNARDO INN

Come play 18 holes of golf at one of San Diego's finest resorts. Featuring a perfect balance of fun and competition, the RB Inn's lush surroundings and extraordinary facilities provides tournament participants with an experience they will not soon forget.

Before, during and after your round, enjoy great food and beverages all while supporting the great work of the Patriot Empowerment Institute. The Holes for Our Heroes Golf Tournament is the perfect place for networking and hosting clients.





# **SPONSORSHIP LEVELS**

	TITLE SPONSOR \$15,000	PRESENTING SPONSOR \$12,500	DIAMOND SPONSOR \$10,000	PLATINUM SPONSOR \$7,500	PREMIER SPONSOR \$5,000	GOLD SPONSOR \$3,500	SILVER SPONSOR \$3,000	MILITARY HERO SPONSOR \$2,000	TRANSITION SPONSOR \$1,000
NUMBER OF GOLFERS	12	12	8	8	4	4	4	2	0
BRANDING ON DIGITAL MARKETING	✓	✓	✓	✓	✓	✓	✓	✓	✓
ENTRANCE BANNER LOGO	✓	✓	✓	✓	✓	✓	✓	✓	✓
SPONSOR PLAQUE	✓	✓	✓	✓	✓	✓	✓	✓	✓
3x2 SIGN AT DESIGNATED AREA	✓	✓	✓	✓	✓	✓	✓		
OPPORTUNITY TO SET UP ON HOLE	✓	✓	✓	✓	✓	✓			
FLAG STICK WRAP/TEE MARKERS	✓	✓	✓	✓	✓	✓			
DIGITAL CART SCREEN LOGO	✓	✓	✓	✓	✓				
FEATHER FLAGS	2	2	1	1					
PGA STYLE TEE BOX SIGNAGE	✓	✓	✓						
LOGO INCLUDED IN TOURNEY LOGO	✓	✓							
LOGO ON PIN FLAGS	✓	✓							
LOGO ON ALL GOLF CARTS	✓								
LOGO ON "IN THE CUP" MARKERS	✓						Pre-Round Event		
SPONSOR OPTIONS	Hospitality Hole	Hospitality Hole	Lunch, Bar Hole or Churro/Ice Cream Hole	Score Card, Flyover, Cigar Hole, or Hole-in-1	Long Drive, Straight Drive Close to the Pin, Trackman		Breakfast, Putting Contest, Driving Range, Re-Grip, Massage, Registration, or Silent Auction.	Paired with two active-duty military	

## EACH GOLFER WILL RECEIVE:

- Green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, tee gift, swag bag.
- All sponsorship levels that include golf will have the opportunity to sponsor and include active-duty service members in their group

## ADD ON ITEMS:

Add-on Foursome - \$2,500

Poker Chip Ball Marker Sponsor - \$1,500

Golf Ball Sponsor - \$1,500

Divot Tool/Bottle Opener Sponsor - \$2,000

Golf Towel Sponsor - \$1,500



The Patriot Empowerment Institute is a 501 (c) (3) non-profit. All sponsorships are considered donations and are tax deductible.





# **ON-COURSE BRANDING**



**PGA TOUR STYLE TEE BOX**



**"IN THE HOLE"**



**FLAG STICK WRAP**



**FEATHER FLAG**



**TEE BOX MARKERS**



**CART DECAL**



**DIGITAL CART SCREEN AD**



**3x2 SIGN**



# ★★★★ **TITLE SPONSOR**

**\$15,000**

*Limit Two*

## »»» **THREE (3) GOLF FOURSOMES**

You will receive three (3) golf foursomes (12 golfers total). Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, tee gift, swag bag

## »»» **COMPANY LOGO INTEGRATED INTO TOURNEY LOGO**

Your logo will be integrated into the Holes For Our Heroes logo on all print and digital media

## »»» **“IN THE CUP” BRANDING, LOGO ON PIN FLAGS AND CUSTOM GOLF CART STICKERS**

Your logo placed on “In the Cup” pieces and Pin Flags on all holes as well as on all tournament golf carts

## »»» **TWO (2) FEATHER FLAGS WITH COMPANY LOGO**

Company Logo two feather flags

## »»» **FLAG STICK WRAP AND CUSTOM TEE MARKERS WITH COMPANY LOGO**

Your logo wrapped around the flag stick on your hole and placed on Tee Markers at your designated hole

## »»» **OPPORTUNITY TO SET UP ON A HOLE WITH A PGA STYLE TEE BOX**

Maximize your branding with 3 sided PGA Tour style Tee Box while connecting with golfers on a hole

## »»» **2'x 3' SIGN AT DESIGNATED SPONSOR AREA**

Company Logo on Signage at Lunch Station and Drink Station

## »»» **COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS**

Company Logo on E-mail Marketing Materials, Website, and Day of Marketing Materials

## »»» **COMPANY LOGO ON BANNER AT ENTRANCE**

All Sponsor Logos will greet the guests on a tournament banner at Registration

## »»» **OPPORTUNITY TO ADVERTISE ON GOLF CART SCREEN**

As golfers zip around the course, your brands advertisement will pop up on the screen

## »»» **OPPORTUNITY TO DISTRIBUTE PROMOTIONAL INFORMATION**

As golfers zip around the course, your brands advertisement will pop up on the screen

## »»» **SPONSOR PLAQUE**

Show off your support after the tournament with your Sponsor Appreciation Plaque





# **PRESENTING SPONSOR**

**\$12,500**

*Limit Two*

## **»»» THREE (3) GOLF FOURSOMES**

You will receive three (3) golf foursomes (12 golfers total). Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, tee gift, swag bag

## **»»» COMPANY LOGO INTEGRATED INTO TOURNEY LOGO**

Your logo will be integrated into the Holes For Our Heroes logo on all print and digital media as "Presented by"

## **»»» TWO (2) FEATHER FLAGS WITH COMPANY LOGO**

Company Logo two feather flags

## **»»» FLAG STICK WRAP AND CUSTOM TEE MARKERS WITH COMPANY LOGO**

Your logo wrapped around the flag stick on your hole and placed on Tee Markers at your designated hole

## **»»» OPPORTUNITY TO SET UP ON A HOLE WITH A PGA STYLE TEE BOX**

Maximize your branding with 3 sided PGA Tour style Tee Box while connecting with golfers on a hole

## **»»» 2'x 3' SIGN AT DESIGNATED SPONSOR AREA**

Company Logo on Signage at Lunch Station and Drink Station

## **»»» COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS**

Company Logo on E-mail Marketing Materials, Website, and Day of Marketing Materials

## **»»» COMPANY LOGO ON BANNER AT ENTRANCE**

All Sponsor Logos will greet the guests on a tournament banner at Registration

## **»»» OPPORTUNITY TO ADVERTISE ON GOLF CART SCREEN**

As golfers zip around the course, your brands advertisement will pop up on the screen

## **»»» OPPORTUNITY TO DISTRIBUTE PROMOTIONAL INFORMATION**

As golfers zip around the course, your brands advertisement will pop up on the screen

## **»»» SPONSOR PLAQUE**

Show off your support after the tournament with your Sponsor Appreciation Plaque



# **DIAMOND SPONSOR**

**\$10,000**

*Limit Four*

## **»»» TWO (2) GOLF FOURSOMES**

You will receive two (2) golf foursomes (8 golfers total). Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, tee gift, swag bag

## **»»» BANNER AT DESIGNATED SPONSOR AREA**

Company Logo on Signage at Lunch Station, Drink Station, or Churro/Ice Cream Station

## **»»» FEATHER FLAG WITH COMPANY LOGO AT DESIGNATED SPONSOR AREA**

Company Logo on Signage at Lunch Station and Drink Station

## **»»» OPPORTUNITY TO SET UP ON A HOLE WITH A PGA STYLE TEE BOX**

Maximize your branding with 3 sided PGA Tour style Tee Box while connecting with golfers on a hole

## **»»» FLAG STICK WRAP WITH COMPANY LOGO**

Your logo wrapped around the flag stick on your hole

## **»»» COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS**

Company Logo on E-mail Marketing Materials, Website, and Day of Marketing Materials

## **»»» COMPANY LOGO ON BANNER AT ENTRANCE**

All Sponsor Logos will greet the guests on a tournament banner at Registration

## **»»» OPPORTUNITY TO ADVERTISE ON GOLF CART SCREEN**

As golfers zip around the course, your brands advertisement will pop up on the screen

## **»»» SPONSOR PLAQUE**

Show off your support after the tournament with your Sponsor Appreciation Plaque





# **PLATINUM SPONSOR**

**\$7,500**

## SPONSORSHIP OF REGISTRATION, SCORE CARD, OR SILENT AUCTION

### »»» TWO (2) GOLF FOURSOMES

You will receive two (2) golf foursomes (8 golfers total). Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, tee gift, swag bag

### »»» SPONSORSHIP OF A PLATINUM ITEM

Sponsor of the tournament Score Card, Pre-Round Flyover, Cigar Hole or Hole-in-One.

### »»» 2'x 3' SIGN AT DESIGNATED SPONSOR AREA

Company Logo on Signage at Lunch Station and Drink Station

### »»» FEATHER FLAG WITH COMPANY LOGO AT DESIGNATED SPONSOR AREA

Company Logo on Signage at Registration and Silent Auction

### »»» COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS

Company Logo on E-mail Marketing Materials, Website, and Day of Marketing Materials

### »»» COMPANY LOGO ON BANNER AT ENTRANCE

All Sponsor Logos will greet the guests on a tournament banner at Registration

### »»» LOGO ON GOLF CART SCREEN

As golfers zip around the course, your logo will pop up on the screen

### »»» SPONSOR PLAQUE

Show off your support after the tournament with your Sponsor Appreciation Plaque

### »»» OPPORTUNITY TO NETWORK AT DESIGNATED SPONSOR AREA

Maximize your branding/networking while connecting with golfers at Registration and Silent Auction



**HOLE-IN-ONE**



**SCORE CARD**



**PRE-EVENT FLYOVER**



**CIGAR HOLE**



# **PREMIER HOLE SPONSOR**

**\$5,000**

## SPONSOR OF A HOLE WITH GAME OR ACTIVITY

### »»» **ONE (1) GOLF FOURSOME**

You will receive one (1) golf foursome (4 golfers total). Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, tee gift, swag bag

### »»» **2'x3' SIGN AT DESIGNATED GAME HOLE**

Company Logo on Signage at Long Drive, Closest to the Pin, Straightest Drive or Trackman Experience

### »»» **FLAG STICK WRAP WITH COMPANY LOGO**

Your logo wrapped around the flag stick on your hole

### »»» **COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS**

Company Logo on E-mail Marketing Materials, Website, and Day of Marketing Materials

### »»» **COMPANY LOGO ON BANNER AT ENTRANCE**

All Sponsor Logos will greet the guests on a tournament banner at Registration

### »»» **OPPORTUNITY TO ADVERTISE ON GOLF CART SCREEN**

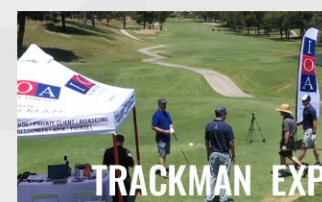
As golfers zip around the course, your brands advertisement will pop up on the screen

### »»» **SPONSOR PLAQUE**

Show off your support after the tournament with your Sponsor Appreciation Plaque

### »»» **OPPORTUNITY TO CREATE EXPERIENCE ON A HOLE TO CONNECT WITH GOLFERS**

As a Premier Hole Sponsor you will have the opportunity to set up and interact with all golfers on a hole. You'll also be entered into a most spirited hole





# **GOLD SPONSOR**

**\$3,500**

## **»»» ONE (1) GOLF FOURSOME**

You will receive one (1) golf foursome (4 golfers total). Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, tee gift, swag bag

## **»»» 2x3 BANNER AT DESIGNATED SPONSOR HOLE**

Company Logo on Signage at your golf hole

## **»»» CUSTOM TEE MARKERS WITH COMPANY LOGO**

As golfers tee off, they will see Tee Markers with your logo instead of the traditional colored tee markers

## **»»» FLAG STICK WRAP WITH COMPANY LOGO**

Your logo wrapped around the flag stick on your hole

## **»»» COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS**

Company Logo on E-mail Marketing Materials, Website, and Day of Marketing Materials

## **»»» COMPANY LOGO ON BANNER AT ENTRANCE**

All Sponsor Logos will greet the guests on a tournament banner at Registration

## **»»» OPPORTUNITY TO CREATE EXPERIENCE ON A HOLE TO CONNECT WITH GOLFERS**

Each Hole Sponsor will have the opportunity to set up and interact with golfers on a hole. This is perfect for brands looking to connect with all 144 golfers throughout the day. You'll also be entered into a most spirited hole competition!





# **SILVER SPONSOR**

**\$3,000**

**PRE-ROUND BREAKFAST, PUTTING CONTEST, REGISTRATION, DRIVING RANGE, RE-GRIP, SILENT AUCTION, OR MASSAGE STATION SPONSORSHIP**

## **»»» ONE (1) GOLF FOURSOME**

You will receive one (1) golf foursome (4 golfers total). Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, tee gift, swag bag

## **»»» 2'x 3' SIGN AT DESIGNATED PRE-EVENT SPONSOR AREA**

Company Logo on Signage at Breakfast, Putting Contest, Driving Range, Registration, Silent Auction, Massage or Re-Grip Station

## **»»» COMPANY LOGO ON ALL DIGITAL MARKETING MATERIALS**

Company Logo on E-mail Marketing Materials, Website, and Day of Marketing Materials

## **»»» COMPANY LOGO ON BANNER AT ENTRANCE**

All Sponsor Logos will greet the guests on a tournament banner at Registration

## **»»» OPPORTUNITY TO NETWORK AT DESIGNATED SPONSOR AREA**

Maximize your branding/networking while connecting with golfers at your area

## **»»» OPPORTUNITY TO DISTRIBUTE PROMOTIONAL INFORMATION**



**BREAKFAST**



**PUTTING CONTEST**



**REGISTRATION**



**SILENT AUCTION**



**DRIVING RANGE**



**MASSAGE STATION**



**RE-GRIP STATION**





## **MILITARY HERO GOLF SPONSOR** **\$2,000**



### **TWO (2) GOLF PLAYING POSITIONS PAIRED WITH TWO (2) ACTIVE DUTY MILITARY SERVICE MEMBERS**

Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, & swag bag



### **COMPANY LOGO ON BANNER AT ENTRANCE**

All Sponsor Logos will greet the guests on a tournament banner at Registration



### **COMPANY LOGO ON ALL MARKETING MATERIALS**

Company logo on event e-mail, website, and day-of marketing materials



## **TRANSITION SPONSOR**

**\$1,000**

**YOUR \$1,000 DONATION WILL HAVE A DIRECT IMPACT ON OUR TROOPS TRANSITION FROM ACTIVE DUTY TO CIVILIAN LIFE.**



### **COMPANY LOGO ON BANNER AT ENTRANCE**

All Sponsor Logos will greet the guests on a tournament banner at Registration



### **COMPANY LOGO ON ALL MARKETING MATERIALS**

Company logo on event e-mail, website, and day-of marketing materials



# **+ADD-ONS/MERCHANDISE SPONSORSHIPS**

## **»»» FOURSOME ADD-ON ..... \$2,500**

Includes green fees, breakfast, lunch, range balls, cart, snacks and drinks on the course, & swag bag

## **»»» GOLF BALL SPONSOR ..... \$1,500**

Company logo placed on golf balls (sleeve of three) given to all participants

## **»»» GOLF TOWEL SPONSOR ..... \$1,500**

Company logo placed on golf towels given to all participants

## **»»» POKER CHIP BALL MARKER SPONSOR ..... \$1,500**

Company logo placed on golf towels given to all participants

## **»»» BOTTLE OPENER DIVOT TOOL SPONSOR ..... \$2,000**

Company logo placed on golf towels given to all participants





# THANK YOU

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## WE LOOK FORWARD TO SEEING YOU AT THE THIRD ANNUAL HOLES FOR OUR HEROES GOLF TOURNAMENT!

The Patriot Empowerment Institute is a 501 (c) (3) non-profit. All sponsorships are considered donations and are tax deductible.

If you have any questions regarding sponsorships, foursomes, or would like to find out more about the Patriot Empowerment Institute, please feel free to reach out to us.

For general questions regarding the tournament or sponsorships, visit [www.holesforourheroes.com](http://www.holesforourheroes.com) or contact:

### »» DOUG SAMPSON

*Marketing and Events Director – Patriot Empowerment Institute*

[doug@patriotei.com](mailto:doug@patriotei.com) | 858.752.3073

For questions regarding the Patriot Empowerment Institute and our mission to help active-duty military successfully transition to civilian life, visit [www.patriotempowermentinstitute.org](http://www.patriotempowermentinstitute.org) or contact:

### »» JAMES LEANDRO

*CEO / Co-Founder – Patriot Empowerment Institute*

[james@patriotei.com](mailto:james@patriotei.com) | 858.752.0999

RESERVE YOUR SPOT TODAY AT  
**[WWW.HOLESFOROURHEROES.COM](http://WWW.HOLESFOROURHEROES.COM)**



[www.patriotempowermentinstitute.org](http://www.patriotempowermentinstitute.org)

